

**Re: An exceptional request for assistance from  
one of our most exceptional supporters,  
<Title> <Firstname> <Surname>.**

Dear <Salutation>,

Every now and then I make a special plea for exceptional assistance from a select few of our most trusted and most important supporters.

And that's why I'm writing this special note to you today.

The recent massive cholera outbreak in refugee camps across Somalia was a crisis of unprecedented scale. And it is now being replicated in parts of Northern and South Western Ethiopia. Which is why I really need the help of exceptional supporters like you. And so I'll get right to the point.

I want to ask you if you might be prepared to help save thousands of people's lives by funding the purchase of a new Tuk-Tuk Ambulance (like the one in the attached photo) for our Medical Treatment Centres in Gedo Province.

**An incredibly generous gift of €4,350 will fund the entire cost of a Tuk-Tuk Ambulance.**

The recent cholera crisis in Somalia showed us that with more of these lifesaving vehicles, we can extend the reach and effectiveness of the medical programmes we fund in Gedo province.

Your Tuk-Tuk will be used to ramp up our Mobile Outreach Programme. It will bring people with life threatening conditions directly to one of our Medical Centres. When someone is seriously ill, very often timing is the difference between life and death. These Tuk-Tuks are the fastest, most efficient and effective way of getting people the treatment they need before it's too late.

Your Tuk-Tuk will help seriously ill people in Trócaire's care in Gedo for many years to come.

I know this is a huge ask, and I completely understand if you are unable to help with such a large gift today. Hopefully you'll still be able to make a generous gift to support this critical appeal nonetheless.

But if you can help, and want to help, please call me right away on 00353 1 629 3333.

Thank you so much,

A handwritten signature in blue ink that reads "Gwen Dempsey". The signature is fluid and cursive, with the first letter 'G' being particularly large and stylized.

**Gwen Dempsey**  
Director

*P.S. If you can help with this exceptional gift, and want to have a truly dramatic impact on this crisis, please don't hesitate to directly contact me on 00353 1 629 3333 immediately. Thank you.*